



Lola Meeting - January 20, 2011

Minutes

Meeting was called to order by President Larry Dorsey. Randi Guthland with Bank South informed members of a Community Build Project in conjunction with Habitat for Humanity of Greene County to complete a home in the fall of 2011. They are trying to get all of the materials, labor and landscaping donated by different organizations. All members were most enthused about participating in this worthy cause. More information will be forthcoming by spring.

Treasurer's report

Secretary Rodger Flotta we presently have \$1500 in the Treasury and he is collecting more due payments today. When all dues are collected this should generate about \$3900 to our account.

Membership report

Jim Flotta reported we now have 26 active members

New business

Jonael Bosques Greene County Extension Agent said they will be offering a safety workshop Feb 8th & 9th at 9:30 on general safety and pesticide handling. Workshop is free and will be in Spanish and English, participants must register by Jan 29th

Radio advertising with DOC 103.9 and Z97 were discussed by members. Due to the poor response in 2010 advertising campaign members voted to table radio advertising for this spring.

Jim Courter discussed our direct mail post card program for the gated communities around the lake. Printing 5000 cards will cost \$529 and postage for mailing an estimated 4000 post cards is \$1000. Members discussed and voted to print post cards and mail to the gated communities.

Jim Courter discussed interest in LOLA sponsoring the Greene County after Hours meeting in March or April. Members had a strong desire to host the March meeting. Randi Guthland said Habitat for Humanity had requested the March meeting, but she felt they might be willing to swap the March and April meetings. She agreed to check to see if this could be worked out and let us know in the next couple weeks.



Phil with GreenSouth Equipment agreed to sponsor the April 14th meeting and provide lunch and information on the broad areas of equipment and parts GreenSouth offers

The Jan meeting of Lola was closed. Secretary Shannon Johnston